

Kristofer Derek Hutchinson

Contact:

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Objective:

Continually refine mastery of user-centered design principles.
Streamline the rapid development process for efficient prototyping.
Promote common object compatibility and reuse.
Solidify my consulting theory and practice.

Areas of Expertise:

Web Application Design and Development, E-commerce Enterprise System Development, Rapid Prototyping Development Methods, Strategic Business Analysis and Implementation, Graphic Design and GUI theory, HTML, DHTML, JavaScript, ASP, HTML Validation and Optimization, XML, Cascading Style Sheets, Macromedia UltraDev/MX Studio, Enthusiastic Committed Leadership, Creativity in Design and Prototyping, Search Engine Placement Technique, Rapid Deployment Expertise, Windows Media Technologies 2000, Networking, and finally, great people skills.

Tools:

Adobe Photoshop, Adobe Illustrator, Adobe Acrobat 5.0, Macromedia Fireworks, Macromedia Flash, Macromedia MX Studio (including Dreamweaver MX), Macromedia Director, Macromedia Cold Fusion, Macromedia Freehand, Debabelizer, Visio 2000, Bradsoft TopStyle 2.5 (CSS), Visual SourceSafe, Immersive Environment Technology (QuickTime VR, IPIX), Quark Express, MicroAngelo Icon Editor. Areas of Familiarity: JSP, Java, ODBC, XSL, MSSQL Server, Hardware/Software installation and troubleshooting, Network Installation and configuration, PC upgrades.

Education:

B.A. Management, Terry College of Business, University of Georgia 1994
Georgia Boys State Leadership Convention 1989

Experience:

June 2002 – Present **Hutchworks, Inc** **Atlanta, GA**

Consultant

Consulted with client companies The Cotillion Group, Inc., E-Company Store, Activ8, Premier Objects, Itendant, and several smaller projects. Provided web design, programming, information architecture and design. Projects were built and managed using a common objects repository based on JavaScript and CSS. Clients also required hard copy material including billboard, brochure, business cards, and stationery. Primary efforts were focused on back end integration and a custom CRM application.

Nov 2001 – May 15, 2002 **GE Power Systems** **Atlanta, GA**

Consultant

Consulted with client company General Electric Power Systems. Was chartered with the responsibility of converging disparate applications into one common framework within the GePS umbrella by creating a common resource of rapid prototype objects using DHTML and CSS. This effort consolidated existing applications and created a rapid application development shell, including complete documentation for system maintenance, theory, and training. The shell was successfully implemented and the first application using the common framework went into production in May of 2001. Personally accounted for 100% of the web interface design and substructure totaling over 700 screens. Design included use of CSS, DHTML, and some JSP.

Feb 2001 – June 2001 **Daugherty Systems** **Atlanta, GA**

Consultant

Consulted with client company UPS Logistics Group on their Revenue Management Initiative. Successfully completed a 12 week Use Case Analysis and in-depth study of the desired "to be" business processes in order to recoup an estimated 5% loss in revenue due to inaccurate reporting of billable activities. Upon completion of analysis, designed and built a web based dispatching system to allow UPS Logistics Group to realize its goal of more accurate billing through accurate dispatching and activity recording. Personally accounted for 100% of the web interface design and substructure totaling 250 screens. Design included use of CSS, DHTML, and JSP.

June 1999 – Dec 2000 **Ultigo.com** **Atlanta, GA**

Web Designer/Prototype Engineer/Founder

Designed and developed the prototype of Ultigo's flagship application, Ultimedia. This ASP based prototype led to successful rounds of venture capital funding and later the design and implementation of its Java counterpart. Designed and developed the main interface and business logic behind Ultigo's Java based Client Consumer portal. Designed and developed GUI modules for web-based tools used to collect data from clients. Helped oversee the activities of a team of 15 engineers while meeting aggressive deadlines. Exhibiting positive attitude and a strong commitment to achieving objectives was critical in hitting these deadlines. Was responsible for strategic planning of new vertical markets, subsequent successful application of new media, and, most importantly, the visualization of our findings through prototyping. In the more boring category of paper pushing, I co-wrote patents and intellectual property definitions to protect new business processes.

June 1996 – May 1999

Virtual Enterprise, Inc.

Atlanta, GA

Web Designer/Small Business Operator/Sales

A strategic solutions provider for web based applications. Specialized in post concept web design as well as pre-concept business formulation. This included discovering value propositions to satisfy clients key business needs and to identify quick and effective avenues to profitability. As a result of these findings continued to work with clients to implement creative networked solutions to put/ keep their company in the forefront of their market. Virtual Enterprise's flagship application, The Virtual Bride, an online wedding planner and bridal guide, achieved great success helping brides to "plan the perfect wedding". Virtual Enterprise, Inc. made the pages of the Wall Street Journal and the Atlanta Journal and Constitution for its pioneering efforts in online wedding planning. Virtual Enterprise, Inc. and The Virtual Bride, respectively, were sold to Elite Technologies, Inc. of Atlanta GA in April of 1999 for a national rollout of the bridal guide and to strengthen its position in the web applications market.

June 1994-2000

Hutchworks, Inc.

Atlanta, GA

Web Designer/Video Editor/Small Business Operator/Sales

Hutchworks is a private media consulting company specializing in interactive media applications, video production, and Internet solutions. Clients include Microsoft, PSI, and AT&T.

Miscellaneous/Extracurricular

High School

Class President 9-11
Student Body President 12
GA Boys State Leadership Conference 11
Voted Most Likely to Succeed
Key Club
Rotary

College

Member Pi Kappa Alpha University of Georgia
Social Chairman 2 Years
Intra-Fraternity Council Member

Post College

Member Better Business Bureau 96-99
Metro Chamber of Commerce 96-99
NACE 96-99
ISES 96-99
Articles in Atlanta Journal and Constitution and Wall Street Journal 96-99

References Available on Request

Current Examples of work:

<http://www.hutchworks.com>

<http://www.thecotilliongroup.com>

<http://www.pennydale.com>

<http://www.treyboyer.com>